



MEDIA RELEASE

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ICONIC AUSTRALIAN OUTDOOR EDUCATION DEVELOPMENT ORGANISATION – OUTWARD BOUND – ANNOUNCES NEW CEO

Iconic Australian outdoor education company, Outward Bound Australia, has named Alex Green, head of Sir David Martin Foundation, as its new chief.

The announcement was made at a reception for members and supporters in the presence of His Royal Highness, The Duke of York, Outward Bound Trust UK's chairman, in Sydney during his recent visit to Australia.

Outward Bound Australia chair, John Atkin, said Mr Green has the key skills to propel the organisation, which is more than 60 years old, as it consolidates its operations and boosts its focus on addressing Australia's social challenges.

“Alex has a love for the outdoors, experience working with disadvantaged youth, a keen strategic capability and a deep background in fundraising and development – the key skills and experience we were looking for to lead us in the next stage of our journey,” Mr Atkin said.

Mr Green, currently general manager at Sir David Martin Foundation, said he was excited to join Outward Bound Australia at a pivotal point.

“I've seen the positive and profound impact Outward Bound can have, and am thrilled to be joining this excellent organisation at this exciting time in its history,” he said.

The transformative outdoor education company is strengthening its community and social impact work, recognising the cathartic potential its immersive programs can have for people going through transition in their lives, particularly after having experienced social, mental or physical distress.

It launched a \$1.5 million capital program in March this year as part of a strategic reorientation also designed to strengthen its balance sheet.

So far, \$1.1 million has been raised through the generous support of philanthropists, including the White Family, Andrew Thyne Reid Trust and former chair, Rod Pearse.

The Duke of York, along with his father, His Royal Highness, the Duke of Edinburgh, Outward Bound founding patron, oversaw a similar period of renewal and ultimate prosperity for the organisation in the UK in the late 1990s.

At the reception in Sydney, the Duke and patrons heard presentations from Katie Moore of Indigenous Business of Australia and cancer survivor, Angie O'Reilly, from Dragons Abreast, recent participants in two of Outward Bound's social impact programs.

Mr Green will assume the role in early November.



About Outward Bound

Outward Bound Australia is a leading member of the Outward Bound International network, the largest and most experienced provider of outdoor development programs in the world. Founded in 1941 in the UK and based on the personal development principles and values of Kurt Hahn (who also designed the Duke of Edinburgh Awards scheme) Outward Bound has since spread to over 50 schools in 33 countries covering 6 continents.

Outward Bound Australia was established in 1956 and has a proud history of providing challenging experiences that help people to discover character and unlock potential through inspiring outdoor activities. With an impressive track record of over 250,000 participants, Outward Bound Australia's strategy to renew and refocus the organisation's growth in community programs will ensure greater access and opportunity for marginalized groups to build and achieve their potential through the transformative outdoor education experience with OB

For more information, please contact:

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His Royal Highness, the Duke of York addressing key supporters at Outward Bound Australia's event.



Guest speaker and Woman of Courage Alumni, Angie O'Reilly sharing her experiences on program.



Guest speaker Katie Moore, from Indigenous Business Australia and participant on the CareerTrackers program sharing her personal development story.